

### **REMARKS**

Applicant thanks the Examiner for the Interview held on July 1, 2008 and for indicating that the proposed amendments would overcome the art of record.

Claims 23-43 are pending in this application. By this amendment, claims 23, 32, 37, and 41 are amended to more precisely recite the novel features of the present application. No new matter is introduced. Support for the amendments can be found at least in original claim 32, Figures 8A-B, 9B-C, 19A-C, and 43A-E, and their corresponding text. Reconsideration and prompt allowance of the claims is respectfully requested.

#### **35 U.S.C. § 112 Rejections**

Claims 23-31 are rejected under 35 U.S.C. § 112, first paragraph. Claim 23 has been amended to recite “modifying a shape of” the first coating portion. Withdrawal of this rejection is respectfully requested.

#### **35 U.S.C. § 102 Rejections**

Claims 23-43 are rejected under 35 U.S.C. § 102(b) over U.S. patent 4,673,609 to Hill (hereafter Hill). This rejection is respectfully traversed.

Hill is directed to a unidirectional panel that includes a substrate of transparent or translucent material that is applied to one or both sides a design superimposed on an opaque pattern so that the design on one side of the panel cannot be seen from the other side. However, as agreed upon during the July 1, 2008 Interview, Hill does not disclose or suggest “during formation of said pattern, modifying a shape of said portion of said first coating over-covered by said second coating by applying energy to said portion of said first coating through an over-covered region of said second coating, wherein the first coating expands or contracts to form said pattern,” as recited in amended claim 23. Therefore, amended claim 23 is allowable over Hill.

Amended claims 32, 37, and 41 recite similar features and are allowable over Hill for the same reason as noted above with respect to claim 23.

Dependent claims 24-31, 33-36, 38-40, and 42-43 are allowable at least because they depend from allowable claims 23, 32, 37, and 41, respectively, and for the additional features they recite.

Withdrawal of the rejection under 35 U.S.C. § 102(b) is respectfully requested.

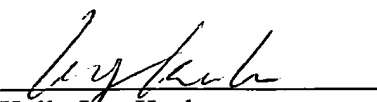
### Conclusion

In view of the above remarks, Applicant respectfully submits that the application is in condition for allowance. Prompt examination and allowance are respectfully requested.

Should the Examiner believe that anything further is desired in order to place the application in even better condition for allowance, the Examiner is invited to contact Applicant's undersigned representative at the telephone number listed below.

Respectfully submitted,

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